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### **BCN Modifies 2009 Physician Incentive Program for Primary Care Physicians**

Blue Cross Network has modified its Physician Incentive Program for 2009 by making incentives more attainable for primary care physicians. As a result, the modified incentive program may provide an important source of additional revenue for physicians participating in BCN for 2009.

Under the 2009 BCN program, the maximum payout to physicians in regard to the Performance Recognition Program has been lowered from last year's requirement of a 90% quality summary score to a 75% quality summary score. Consequently, there is a greater likelihood that physicians will be able to achieve the maximum bonus payout. (To view your current quality summary score login to Health e-Blue.)

In addition, by performing the specific services which comprise the measurement for the Performance Recognition Program, you will be entitled to a bonus ranging from \$15-\$30 for each service you perform. The amount of the bonus will be based upon your final quality summary score for 2009.

Lastly, the Blue Rewards Program will provide additional compensation to physicians administering an influenza vaccine between September – December 2009

For more details about the above programs, please visit the Physician tab at [www.uopdocs.com](http://www.uopdocs.com).

Please be reminded that your colleagues at UOP would like to help you capture the additional revenue. Accordingly, please do not hesitate to contact UOP at 313-240-9867 should you need assistance.



### **UOP Physicians Earn “Excellent” Rating**

Once again, UOP physicians have earned distinction as a top performing network of physicians.

As a consequence of your hard work and dedication, UOP physicians have achieved the highest percent rating for access to preventive care appointment in Health Alliance Plan's subscriber satisfaction survey. Congratulations on a job well done!

Because of the successes of our physicians, UOP has been able to negotiate contracts that contain favorable HMO fee schedules. In addition, due to UOP's reputation in the market, our physicians have access to thousands of patients via 16 contracts.

Please know that your efforts are helping to position UOP to meet the challenges of a healthcare market that continues to change as purchasers look for high performing cost efficient networks of physicians like UOP.

### **Priority Offers a Medicare Advantage Product For UOP Provider Participation**

UOP Physicians and Priority Healthcare enjoy a strong working relationship. Priority is now offering a Medicare Advantage product for participation by our physicians. Here are a few of the program highlights:

- Payments to physician providers are made at the current Medicare Fee Schedule. Primary Care providers are reimbursed at 105% of the applicable Medicare Fee Schedule.
- PCPs will receive \$200 for a completed care plan on high risk members. (10%-12% of the total membership is generally flagged as high risk, and thus entered in the Priority Medicare Case Management program.)
- In regard to claims payment time frames, 99% of clean claims are paid within 30 days.

If you are interested in participating please contact Joyce Dunlap in provider services at 313-240-9867 ext. 21.

## **HAP to Focus on Cancer Screenings for the Balance of 2009**

Health Alliance Plan has requested that UOP Primary Care Physicians make a special effort to screen for breast, cervical and/or colorectal cancer by December 31, 2009.

In connection with this initiative, primary care physicians should have recently received correspondence from UOP enclosing a report of patients in their panel who will need screening according to the following guidelines:

- Women 40-69 years of age should receive a mammogram to screen for breast cancer at least once every two years.
- Women 21-64 years of age should receive a Pap test to screen for cervical cancer at least once every three years.
- Men and women 50-80 years of age should be screened for colorectal cancer via one of more of the following methods: fecal occult blood test annually, flexible sigmoidoscopy every five years, double contrast barium enema every five years and/or colonoscopy every ten years.

Once the screenings are complete, offices can directly update and make corrections via HAP's Member Health Manager (MHM). If you have any questions regarding the use of the MHM, there is a tutorial located on the HAP website. Alternatively, if you have filed a claim for any of these services, it is not necessary to update MHM as that information will be automatically uploaded. This process takes about 4 to 6 weeks.

Thanks so much for your care of our patients. In the event you have any questions, please contact UOP at 313-240-9867.

## **UOP Adds Physician Quality Specialist to Assist Providers**

UOP has hired Cynthia Kalin to work with physicians on Health Plan quality initiatives and incentive programs. Ms. Kalin brings many years of experience in healthcare to UOP, and she can be reached at 313-240-9867 ext. 28.

### *HAVE ANY QUESTIONS?*

If you have any questions regarding any items discussed in this communication, please contact UOP at (313)240-9867 or visit us online at [WWW.UOPDOCS.COM](http://WWW.UOPDOCS.COM)

## **Patient Centered Medical Home (PCMH) Gains Momentum**

BCBSM recently held a news conference announcing the designation of 1000 practice units as Patient Centered Medical Home (PCMH) at the beginning of June. Your colleagues in UOP are leveraging this opportunity to help UOP doctors become PCMH designated practice units.

PCMH doesn't require financial investments. It is a way to encourage patients to keep all their health related issues centered in one location. PCMH is about delivering the same quality care with a more valuable experience. It only requires developing an official relationship with the patient under a patient-provider agreement, patient registry, test tracking, coordination of care and linkage to community resources.

We expect that many patients will be encouraged to seek medical help at practice units designated as PCMH. We are confident that you will be able to show that you meet BCBSM standards and become a medical home for such patients.

UOP has created guides and resources to help you document that the above processes are in place. We offer a free registry service, PCMH forms such as the patient-provider agreement, office staff training and other literature to help your patients understand the value of PCMH.

For further questions please contact Cynthia Kalin at UOP at 313-240-9867 x28.

## **Provider Credentialing**

Just a reminder that when you have any changes to your address, tax id, phone number, fax number please notify UOP so we may notify the appropriate Health Plans of the changes.

Also, when you receive a UOP Recredentialing Application, please complete and mail it back ASAP. UOP follows NCQA guidelines and we must recredential you accordingly.

### **Contact Us**

Credentialing	(313)240-9867 ext. 3
Provider Services	(313)240-9867 ext. 2
OHSCare Authorizations	(313)240-9873