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**United Oakwood Providers physician organization brings clinical quality program to Southeast Michigan**

**Blue Cross Blue Shield chooses UOP to participate in Quality Incentive Program**

Dearborn, MI. (August 12, 2005) United Oakwood Providers, LLC (UOP) was chosen by Blue Cross Blue Shield of Michigan today to participate in a select program to deliver quality healthcare to its Southeastern Michigan communities. This program is designed to initially achieve additional utilization improvement performance in pharmaceutical care and ultimately will involve clinical programs to further improve performance of selected disease states of diabetes, Asthma, Congestive Heart Failure, and Coronary Artery Disease. Blue Cross has announced it will be distributing over \$1 million to participating physician groups who have been selected and meet the program objectives.

“UOP was chosen as a very select group of physicians due to its commitment to work with its physicians to place patients first in continuously improving and delivering healthcare quality,” said Yasser Hammoud, MD, Chief Executive Officer and Medical Director. “This program is an example of UOP’s unique ability to work directly with its physicians to improve clinical outcomes in a number of disease states for the betterment of healthcare in our community. It is a clear indication that UOP physicians are differentiated by their true commitment to improve the health status of their patients.”

The design of the program will be for UOP to work closely with its physicians to improve clinical outcomes by the review of data and information and the subsequent execution of strategies to improve care. UOP will capture data, distribute and work closely with its physicians regarding improvement strategies and also report the improvement of health outcomes.

**About United Oakwood Providers**

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UOP is a leading physician organization comprised of more than 950 physician members in most every specialty serving more than 100,000 covered lives. UOP works in collaboration with its physicians and believes that local healthcare, led by physicians, and placing patients first is the solution in delivering optimal healthcare utilization and cost outcomes. UOP uniquely employs certification techniques with its physicians to continuously improve its performance by placing patients first. ***Do you have a UOP certified doctor?*** For more information, visit our website at [Uopdocs.com](http://Uopdocs.com)